PHILIP MORRIS COMPANIES INC. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Andrew Whist

DATE: March 24, 1986
CONFIDENTIAL

FROM: Lee Pollak

SUBJECT: Cigarette Ingredients - U.S. Legislation

I attach the "package" which I propose to send to our lawyers in Europe and Canada. Regarding your point that the statement suggested by Washington counsel may be inappropriate for use abroad, I would suggest you try a redraft which we will then review from a legal point of view. In this connection I attach a memorandum by Covington and Burling suggesting an overall public relations strategy and the suggested statement should be read in the context of this strategy.

On thinking it over, I believe it is virtually impossible to draft a statement which can cover all conceivable questions. Because of the delicacy of the issue and the undertakings on confidentiality, I would suggest using something substantially the same as the draft statement with a suggestion that the more difficult questions be referred to a Philip Morris representative in New York.

LP/da

cc: A. Holtzman
R.W. Murray

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Source: https://www.industrydocuments.ucsf.edu/docs/xmvb0003